



# Professional Recording Equipment News and Views

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## Have It Your Way

One of the lesser known services available at MCI is provided by the Special Products Department. Created over a year ago to handle the ever increasing demand for custom equipment, Special Products exists to handle your special needs, no matter how small or large.

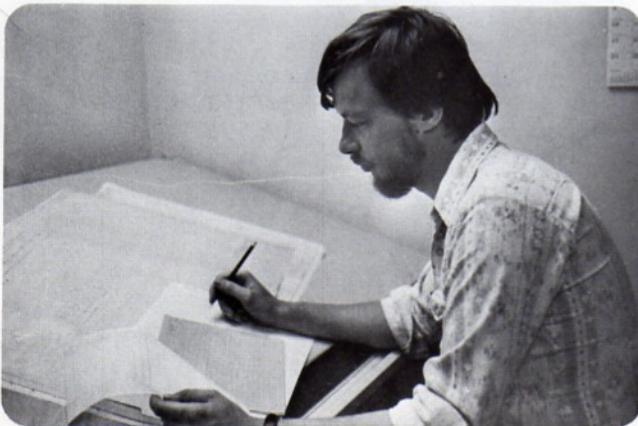
With the advent of new, larger and more sophisticated audio processing equipment, the demand for custom equipment has grown. Whether the modifications are operational to suit a particular studio's individual operating methods, or simply a color change to match their decor, custom equipment is always in demand.

MCI does offer many standard options throughout the product line which enable a customer to order extra functions and capabilities, but these do not always provide all of the extra or special functions desired. It is interesting to note that many of these now standard options began as Special Products orders. Options such as Insulated Microphone Patching Facilities, Send Meter Packages, and Fader Writing Strips on the JH-500 Series, a new style Producers Desk, Tape Markers and Scissors soon to be released on the JH-110A, and many of the new features on the new JH-400B Series all began at Special Products.

Our best ideas at MCI often come from the everyday users, our customers, and when a good idea comes along we develop it and either provide it as an option, or incorporate it into new product designs.

The question invariably arises—What constitutes a custom product, or warrants special handling? It must be understood that MCI's production department, like any other, is geared to manufacturing large quantities of similar items repeatedly. Anything which is produced in small quantities or on a one-time-only basis delays production and necessitates special handling.

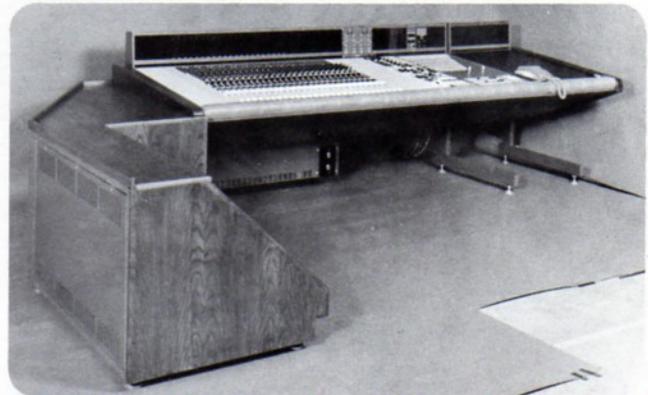
Custom products at MCI have included everything from color or silkscreen changes, to repositioning of



Larry Lamoray, MCI's Special Products Engineer, checks drawings and specifications for modifications to a custom console.

## in this issue

- Inside The Black Box . . . 2
- We're Growing . . . 3
- On The Ball . . . 3
- Bayshore Studios . . . 4
- Jeep Sez . . . 5
- Those Miles of Wires . . . 6
- Inside An I/O Module . . . 7
- Corrections . . . 8



A custom JH-542 built for Radio-Television Belgrade by Special Products Department.

I/O modules in consoles (which includes wiring changes to the mainframe, special silkscreening of meter housings and patchbay labels), to complete conceptual and packaging redesigns.

A few of the customers who have received custom units are Sigma Sound, New York; American Zeothrope; The Mill Studios; CBS Studios, England; and our largest and most recent order, Radio-Television Belgrade, Yugoslavia, which included seven custom JH-500 consoles, nine tape recorders, and eleven custom producers desk units.

Is custom equipment in your future? If so, advance planning is best, and custom units will always cause a manufacturing delay of at least six weeks. Contact your MCI dealer for further information, or feel free to call me at MCI. We are always available to discuss your special needs.

### Larry Lamoray

Larry is the Special Products Engineer at MCI. He received his training in the U.S. Navy, ITT Federal Electric/Artic Services, and Westinghouse Aerospace. Before coming to MCI four years ago, Larry worked in Aviation and Search Radar. At MCI he has been in our field service department, in product engineering and now in special products.